

About external transmission of user information

The following information is sent from the user's terminal.

1. Content of information about the user sent from the user's terminal

- Identification codes such as user IDs and advertising IDs
- Cookies containing information on web page browsing and usage history

2. Recipient Entities and Purpose of Use

- Information is transmitted in order to use the services provided by the following entities.

Service Name	External Destination	Information being transmitted	Purpose of Use	Recipient's privacy policy	Recipient's opt-out
Adobe Tag Manager	Adobe Systems Ltd.	<ul style="list-style-type: none"> • Identifiers stored in the device, such as cookies • IP address • URL of visited sites or screen names of apps • Titles of visited sites or apps • URLs of sites visited immediately prior to our visit • Web browser type, device type and version when visiting our website • Information about browsing environment such as device screen size 	For centralized management of tags	https://www.adobe.com/jp/privacy/policy.html	https://www.adobe.com/jp/privacy/policy.html
Google Analytics	Google LLC	<ul style="list-style-type: none"> • Identifiers stored in the device, such as cookies • IP address • URL of visited sites or screen names of apps • Titles of visited sites or apps • URLs of sites visited immediately prior to our visit • Web browser type, device type and version when visiting our website • Information about browsing environment such as device screen size 	To analyse access frequency and dwell time per browsing page, user numbers by usage environment and region, as well as inbound routes and search terms	https://policies.google.com/privacy?hl=ja	https://policies.google.com/privacy?hl=ja
Google Tag Manager	Google LLC	<ul style="list-style-type: none"> • Identifiers stored in the device, such as cookies • IP address • URL of visited sites or screen names of apps • Titles of visited sites or apps • URLs of sites visited immediately prior to our visit • Web browser type, device type and version when visiting our website • Information about browsing environment such as device screen size 	For centralized management of tags	https://policies.google.com/privacy?hl=ja	https://policies.google.com/privacy?hl=ja