

Event Guide & Map

Enjoy Nihonbashi
in a Yukata

Enjoy “Cool Eco” with All Five Senses

ECO EDO NIHONBASHI 2025

7/11 Fri - 8/11 Mon

In Nihonbashi, Yaesu and Kyobashi areas



Instagram

The official Instagram provides information on events, content introductions, the latest news, and more. Please follow us!

#ecoedo日本橋

#ゆかたで日本橋



ECOEDO_NIHONBASHI

Post Your Eco-Friendly, Edo Summer Photos on Instagram!

Post your photos taken while enjoying the events in the Nihonbashi, Yaesu, and Kyobashi areas on Instagram with the hashtags “#ecoedo日本橋” and “#ゆかたで日本橋.” We will randomly select from the submissions and introduce them in the official account Stories.

This year, a “Follow & Repost Campaign” will be held at the event venue! Please feel free to come to the venue.

Check the official Instagram for details.



ECO EDO NIHONBASHI 2025 Special Website

ECO EDO NIHONBASHI



<https://www.nihonbashi-tokyo.jp/ecoedo/>

A promotional campaign will also be held!

ecoedo Menu

July 11th (Fri.) – August 11th (Mon.)

Participating stores in the Nihonbashi, Yaesu, and Kyobashi areas



See participating stores and limited menus here

During the event, about 160 stores, including long-established shops, department stores, and luxury hotels in the Nihonbashi area, will be offering limited-edition menus and merchandise that will give you a feeling of coolness. Don't miss out on the special one that you can only enjoy and get now!



Get one free item per bill!

Uchiwa (fan), used by the people of Edo to keep out the heat. This applies to take-out, eat-in, merchandise sales, and services.
* Limited quantity, first come first served, while supplies last



Cool to the eyes
Delicious
to the mouth



“ECO EDO Nihonbashi,” an annual event that colors the summer.

Wind chimes, water sprinkling, and enjoying the cool evening breeze. Edo wisdom of living in harmony with nature. There was an eco-friendly coolness of summer.

Enjoy a new way to cool off and have fun while feeling the Edo vibe with us.

This summer, go to Nihonbashi in a yukata, together.

Cool sounds
that make you
forget the heat!



A must-see!
See the back for
information on
wind chime spots

ony with nature. There was an eco-friendly

off and have fun while feeling the Edo vibe with us.

nbashi in a yukata, together.

7/11 Fri.

12 Sat.

13 Sun.

Nihonbashi Yukata Station / ecoedo Menu / Furin (wind chimes) Spots Sounding in Summer / Afternoon Tea TOKYO in a Yukata

Nihonbashi Kakigori (shaved ice) Festival 2025

"When the Sun Rises, Sprinkle Water!" Nihonbashi

14 Mon.

15 Tue.

16 Wed.

17 Thu.

18 Fri.

19 Sat.

20 Sun.

Nihonbashi Yukata Station / ecoedo Menu / Furin (wind chimes) Spots Sounding in Summer / Afternoon Tea TOKYO in a Yukata

Klimt Alive

SAKE PARK

21 Mon.

22 Tue.

23 Wed.

24 Thu.

25 Fri.

26 Sat.

27 Sun.

Nihonbashi Yukata Station / ecoedo Menu / Furin (wind chimes) Spots Sounding in Summer / Afternoon Tea TOKYO in a Yukata

Klimt Alive

Summer Exciting Kids Festival 2025 in Nihonbashi

"When the Sun Rises, Sprinkle Water!" Nihonbashi

28 Mon.

29 Tue.

30 Wed.

31 Thu.

8/1 Fri.

2 Sat.

3 Sun.

Nihonbashi Yukata Station / ecoedo Menu / Furin (wind chimes) Spots Sounding in Summer / Afternoon Tea TOKYO in a Yukata

Klimt Alive

4 Mon.

5 Tue.

6 Wed.

7 Thu.

8 Fri.

9 Sat.

10 Sun.

Nihonbashi Yukata Station / ecoedo Menu / Furin (wind chimes) Spots Sounding in Summer / Afternoon Tea TOKYO in a Yukata

Klimt Alive

Oyane Summer Festival 2025 in NIHONBASHI

Yukata Workday

11 Mon.

Nihonbashi Yukata Station / ecoedo Menu / Furin (wind chimes) Spots Sounding in Summer / Afternoon Tea TOKYO in a Yukata (~8/31)

Klimt Alive (~10/5)

Exploring the Backstreets of Nihonbashi

Murohon Area



Why not take a trip off the main road and wander into the small backstreets of the Murohon area? Strolling along the elegant cobblestone streets, you will encounter hidden gems and nostalgic scenery.

Oyane Summer Festival 2025 in NIHONBASHI

August 7th (Thu.) – 8th (Fri.)

5:00 pm - 9:00 pm

COREDO Muromachi Terrace,
Oyane Hiroba (Roofed outdoor plaza)

This year marks the fourth annual “Summer Festival,” a nostalgic yet new event. Enjoy the cool evening breeze while watching the stage events with carefully selected “Tastes of Nihonbashi” from long-established Nihonbashi stores and Coredo Muromachi stores in hand. Let's make summer memories in a yukata.

Organized by: Oyane Summer Festival Executive Committee



Afternoon Tea TOKYO in a Yukata

July 11th (Fri.) – August 31st (Sun.)

11:00 am –

Royal Park Hotel

Price: From 19,800 yen (tax included) per person

Choose your favorite yukata, obi, and geta (about 30 types for women and about 5 types for each size for men), have a professional dress you, and enjoy afternoon tea at the Royal Park Hotel. This is a great and affordable plan that you will get to take home a set of yukata as it is. Enjoy a greedy day with both afternoon tea and a yukata.

Organized by: Shinnichiya Co., Ltd.



Yukata are
cool!



Rental and
other yukata
information is
on the back

Nihonbashi Kakigori (shaved ice) Festival 2025

July 11th (Fri.) – 13th (Sun.)

12:00 pm – 6:00 pm

COREDO Muromachi Terrace,
Oyane Hiroba (Roofed outdoor plaza)

* The event will be held in rain but will be canceled in severe weather. For the latest information, please check the official Instagram and special website.

For three days only, shaved ice from long-established stores in Nihonbashi and famous stores nationwide will come together! Cool for the eyes, adorable for photos, and refreshing for the mouth. Let's blow off the heat by tasting all the unique shaved ice.



See participating stores and limited menus here



“When the Sun Rises, Sprinkle Water!” Nihonbashi

July 11th (Fri.), 26th (Sat.)

12:00 pm – 6:00 pm

Naka-dori Street

* The event will be cancelled in case of rain or severe weather
* Event may be canceled without notice depending on the weather

“Uchimizu” is a lifestyle wisdom that has been passed down since the Edo period, in which water is sprinkled to cool down. Why don't you join us and experience the eco-friendly coolness of Edo at this tasteful annual event that marks the beginning of summer?



See here for
detailed event
information

Eat and feel cool
A summer treat



SAKE PARK

July 18th (Fri.) – 20th (Sun.)

Fukutoku Garden,
Naka-dori Street

(In case of rain: Edo Sakura-dori
Underground Walkway)

How to participate: Free admission
* To participate in the tasting content, tickets can be purchased in advanced or on the day of the event



See here for
detailed event
information

A three-day event aimed at “Bringing Sake Culture from Japan to the World” through sake from all over Japan, a variety of food, live performances, and more. Why not make a toast with a glass of cold sake? Everyone can enjoy it, whether you like alcohol or not.

Organized by: SAKE PARK Executive Committee

Summer Exciting Kids Festival 2025 in Nihonbashi

July 25th (Fri.) – 27th (Sun.)

Various locations in the Nihonbashi area
(Reception: Edo Sakura-dori Underground Walkway)

This is a workshop where the whole family will get to enjoy learning about and experiencing a sustainable future together in the town of Nihonbashi. Let's think about the future with Nihonbashi's companies and stores as we discover the city's charms.

Organized by: Nihonbashi Muromachi Area Management



Klimt Alive

July 18th (Fri.) – October 5th (Sun.)

10:00 am – 6:00 pm * Last admission is 60 minutes before closing

Nihonbashi Mitsui Hall (COREDO Muromachi 1, 4F)

Price: Please check the official website.

This is a world debut of an immersive exhibition that takes visitors on a journey through the golden world of Gustav Klimt, one of the most representative painters of Vienna in the late 19th century. We offer a special experience where you can immerse yourself in a selection of splendid masterpieces and classical music.

Organized by: Klimt Alive Tokyo Executive Committee



