

Enjoy "Cool Eco" with All Five Senses

ECO EDO **NIHONBASHI** 2025

7/11 Fri - 8/11 Mon

In Nihonbashi, Yaesu and Kyobashi areas



The official Instagram provides information on events, content introductions, the latest Instagram news, and more. Please follow us!

#ecoedo日本橋

#ゆかたで日本橋



Post Your Eco-Friendly, **Edo Summer Photos** on Instagram!

Post your photos taken while enjoying the events in the Nihonbashi, Yaesu, and Kyobashi areas on Instagram with the hashtags "#ecoedo日本橋" and "#ゆかたで日 本橋." We will randomly select from the submissions and introduce them in the official account Stories.

This year, a "Follow & Repost Campaign" will be held at the event venue! Please feel free to come to the venue.

Check the official Instagram for details



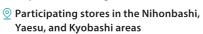
ECO EDO NIHONBASHI 2025 Special Website

ECO EDO NIHONBASHI

A promotional campaign will also be held!

ecoedo Menu

July 11th (Fri.) – August 11th (Mon.)



During the event, about 160 stores, including long-established shops, department stores, and luxury hotels in the Nihonbashi area, will be offering limited-edition menus and merchandise that will give you a feeling of coolness. Don't miss out on the special one that you can only enjoy and get now!

"ECO EDO Nihonbashi," an annual event that colors the summer.

This summer, go to Nihonbashi in a yukata, together.

wisdom of living in harmony with nature. There was an eco-friendly

Wind chimes, water sprinkling, and enjoying the cool evening breeze. Edo

Enjoy a new way to cool off and have fun while feeling the Edo vibe with us.



coolness of summer

Cool sounds

that make you forget the heat.

Get one free item per bill!

Uchiwa (fan), used by the people of Edo to keep out the heat. This applies to take-out, eat-in, merchandise sales, and services.





Cool to the eyes Delicious to the mouth



13 Sun.

7/11 Fri. 12 Sat.

n Tea TOKYO in a Yukata

Nihonbashi Kakigori (shaved ice) Festival 2025

| | | | | "When the Sun Rises, Sprinkle Water!" Nihonbashi | | | |
|-------------------|------------------------|-----------------------|----------------------|--|------------------------|------------------------|-----|
| 14 Mon. | 15 Tue. | 16 Wed. | 17 Thu. | 18 Fri. | 19 Sat. | 20 Sun. | |
| Nihonbashi Yukata | a Station / ecoedo Men | u / Furin (wind chime | s) Spots Sounding in | Summer / Afternoor | n Tea TOKYO in a Yuka | ta | |
| | | | | Klimt Alive | | | |
| | | | | SAKE PARK | | | |
| 21 Mon. | 22 Tue. | 23 Wed. | 24 Thu. | 25 Fri. | 26 Sat. | 27 Sun. | |
| Nihonbashi Yukata | a Station / ecoedo Men | u / Furin (wind chime | s) Spots Sounding in | Summer / Afternoor | n Tea TOKYO in a Yuka | ta | |
| Klimt Alive | | | | | | | |
| | | | | Summer Exciting | Kids Festival 2025 in | Nihonbashi | |
| | | | | "W | hen the Sun Rises, Spr | inkle Water!" Nihonbas | shi |
| 28 Mon. | 29 Tue. | 30 Wed. | 31 Thu. | 8/1 Fri. | 2 Sat. | 3 Sun. | |
| Nihonbashi Yukata | a Station / ecoedo Men | u / Furin (wind chime | s) Spots Sounding in | Summer / Afternoor | n Tea TOKYO in a Yuka | ta | |
| Klimt Alive | | | | | | | |
| | | | | | | | |
| 4 Mon. | 5 Tue. | 6 Wed. | 7 Thu. | 8 Fri. | 9 Sat. | 10 Sun. | |

A must-see! information on

nmer Festival 2025 in NIHONBASH

11 Mon.

Nihonbashi Yukata Station / ecoedo Menu

Klimt Alive (-10/5)

Exploring the Backstreets of Nihonbashi

Murohon Area

wind chime spots



Why not take a trip off the main road and wander into the small backstreets of the Murohon area? Strolling along the elegant cobblestone streets, you will encounter hidden gems and nostalgic scenery.

Oyane Summer Festival 2025 in NIHONBASHI

- august 7th (Thu.) 8th (Fri.)
- OCOREDO Muromachi Terrace, Oyane Hiroba (Roofed outdoor plaza)

"Summer Festival," a nostalgic yet new event. Enjoy the cool evening breeze while watching the stage events with carefully selected "Taste

This year marks the fourth annual

of Nihonbashi" from long-establishe Nihonbashi stores and Coredo summer memories in a yukata

Organized by: Oyane Summer Festival Executive Con

Afternoon Tea TOKYO in a Yukata

- 🛅 July 11th (Fri.) August 31st (Sun.)
- (11:00 am -
- Royal Park Hotel

Nihonbashi

Festival 2025

For three days only, shaved

ice from long-established

stores in Nihonbashi and

famous stores nationwide will come together! Cool

for the eyes, adorable for photos, and refreshing for

the mouth. Let's blow off

the heat by tasting all the

unique shaved ice

🛅 July 11th (Fri.) −13th (Sun.)

OCOREDO Muromachi Terrace,

Oyane Hiroba (Roofed outdoor plaza)

* The event will be held in rain but will be canceled in severe weather. For the latest information, please check the official Instagram and special website.

Kakigori (shaved ice)

Price: From 19,800 yen (tax included) per persor

Choose your favorite yukata, obi, and geta (about 30 types for women and about 5 types for each size for men), have a professional dress you, and enjoy afternoon tea at the Royal Park Hotel. This is a great and affordable plan that you will get to take home a set of yukata as it is. Enjoy a greedy day with both afternoon tea and a yukata Organized by: Shinnichiya Co., Ltd.



Rental and other yukata information is on the back

Yukata are

"When the Sun Rises, Sprinkle Water!"



- (\$\)12:00 pm 6:00 pm
- Naka-dori Street

Nihonbashi

* The event will be cancelled in case of rain or severe weathe

"Uchimizu" is a lifestyle wisdom that has been passed cool down. Why don't you join us and experience the eco-friendly coolness of Edo at this tasteful annual event



Eat and feel cool A summer treat

July 18th (Fri.) – 20th (Sun.)

SAKE PARK

Fukutoku Garden,

Naka-dori Street

(In case of rain: Edo Sakura-do Underground Walkway How to participate: Free admission

* To participate in the tasting content, ticket can be purchased in advanced or on the day





A three-day event aimed at "Bringing Sake Culture from Japan to the World" through sake from all over Japan, a variety of food, live performances, and more. Why not make a toast with a glass of cold sake? Everyone can enjoy it, whether you like alcohol or not Organized by: SAKE PARK Executive Committee

Summer Exciting Kids Festival 2025 in Nihonbashi

July 25th (Fri.) -27th (Sun.)

Various locations in the Nihonbashi area

This is a workshop where the whole family will get to enjoy learning about and experiencing a sustainable future together in the town of Nihonbashi. Let's think about the future with Nihonbashi's companies and stores as we discover the city's charms.

Klimt **Alive**



- 🛅 July 18th (Fri.) October 5th (Sun.)
- () 10:00 am 6:00 pm * Last admission is 60 minutes before closing
- Nihonbashi Mitsui Hall (COREDO Muromachi 1, 4F)

Price: Please check the official website

This is a world debut of an immersive exhibition that takes visitors on a journey through the golden world of Gustav Klimt, one of the most representative painters of Vienna in the late 19th century. We offer a special experience where you can immerse yourself in a selection of splendid masterpieces and classical music

Organized by: Klimt Alive Tokyo Executive Committee



https://www.nihonbashi-tokyo.jp/ecoedo/

ECO EDO NIHONBASHI 2025

Event Map







Furin (wind chimes) Spots Sounding in Summer

📆 July 11th (Fri.) – August 11th (Mon.)

* They may be temporarily removed in the event of severe weather. In such cases, we will announce it on the special

Furin spots will appear at "Wind Chimes Forest Path" and "Kevaki Hiroba" where about 250 Edo-style wind chimes are lined up, which are very popular as photo spots every year. Please share photos and videos of these wind chimes, which are refreshing to both the eyes and the ears. Along the Wind Chimes Forest Path, the Fukutoku Shrine sprouting mark is printed on the strips of paper. Look carefully, find it, and pray for good luck!

There will also be rare Furin at Kevaki Hiroba! Details will be revealed on the



Find this mark at the Wind Chimes Forest Path!



Illumination events will be held (scheduled from 7:00 pm – 11:00 pm) * Lights may be turned off temporarily depending on the power

* Furin will also be displayed at the eaves of participating



When you think of it! Enjoy Nihonbashi in a yukata

Exploring the city from the cool water!

Boarding Area at the foot of Nihonbashi, you will

get to enjoy the town of Nihonbashi from a

From the water bus that departs from Nihonbashi



Nihonbashi Yukata Station

🛅 July 11th (Fri.) – August 11th (Mon.)

During the event, three yukata rental spots will be set up in the Nihonbashi area, offering yukata rentals and dressing services at special prices. Of course, it would also be great to take this opportunity to pick up your favorite yukata in Nihonbashi! Even if you come empty-handed, you will get to enjoy walking around town in a yukata.







Yukata rental spots

1 Yukata rental special venue "Kyorakutei"

Nihonbashi KIMONO Passport

Nihonbashi Area



There are two free shuttle bus routes

Yaesu, Nihonbashi, and Kyobashi, and the Metro

Link Nihonbashi E Line, which runs to the Hamach

If you visit cooperating stores or facilities dressed in a kimono or yukata and show the screen, you will get to receive discounts and special services.

Organized by: Nihonbashi Kimono Passport Executive Committee

Yukata Workday

august 6th (Wed.) – 8th (Fri.)

Holding "Yukata Workday" to bring summer excitement to Nihonbashi with all workers. Work in a yukata during the day and enjoy the festival at night. New ideas may come out of discussions in an atmosphere that's different than

The "Edo Bus" in Chuo City is also in operation

Shintomicho areas, the "North Loop" service of

Chuo City's paid community bus, Edo Bus, is also







C⊙REDO日本橋 C⊙REDO室町1 C⊙REDO室町2

C⊙RED○室町3 C⊙RED○室町テラス

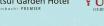
Takashimaya S.C. TOKYO TATEMONO











Contact us

Nihonbashi Information Center

Provides useful information for sightseeing in Nihonbashi, including events, festivals, traditional products, and recommended cuisine

Address: COREDO Muromachi 1 (B1), 2-2-1 Nihonbashi Muromachi, Chuo-ku, Tokyo days: 11:00 am - 8:00 pm / Weekends and holidays: 10:00 am - 8:00 pm)



